

Transforming Partnerships:

Supporting the Gate City through Campus & Community Outreach



UNCG
University Libraries

Who We Are:

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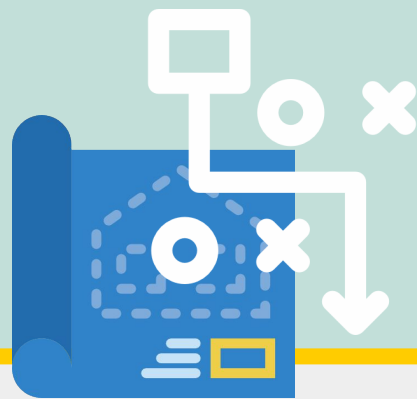
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Strategic Plans

Institutional & University Libraries



AREAS OF TRANSFORMATION

- ★ Vibrant Communities
- ★ Health & Wellness
- ★ Global Connections

AREAS OF FOCUS

- ★ Student Transformation
- ★ Knowledge Transformation
- ★ Regional Transformation

UNCG UNIVERSITY LIBRARIES' VALUES

- ★ Collaboration & Teamwork
- ★ Culture of Diversity & Inclusion

UNCG UNIVERSITY LIBRARIES' GOALS

Engage with community partners to provide programs and resources that enhance the life of the University and community and build long-term support for the Libraries.

UNCG UNIVERSITY LIBRARIES' GOALS 17-18

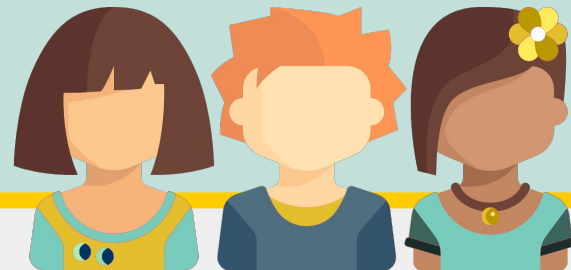
Undertake an information fluency initiative in order to expand information literacy/fluency on campus and in the community.

UNCG UNIVERSITY LIBRARIES' GOALS 17-18

Develop services, resources and programs in Health and Wellness in order to increase health literacy on campus and in the community.

Real News, Real Talk

Collaborating on a Workshop for
Middle Schoolers





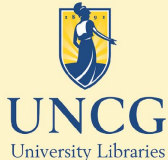
Real NEWS, Real TALK for Your Middle Schooler

Join us for a free workshop that immerses rising 6th, 7th and 8th grade students in an environment that encourages critical thinking, civil discourse, information literacy and a lifelong love of learning. Your middle schooler will learn how to find quality information, evaluate sources, communicate ideas effectively and develop informed opinions. Registration is required and the deadline to reserve your space is July 28. Snacks will be provided.

August 3, 2017

1 - 5 p.m. at Jackson Library

The University of North Carolina at Greensboro
1400 Spring Garden Street, Greensboro, NC 27412



**For more information and to register, visit
<https://tinyurl.com/realtalkuncg>**

The event is cosponsored with Onward! and the UNCG Department of Communication Studies. For disability accommodations, email hds12evcn@uncg.edu.

BACKGROUND

- ★ Onward!
- ★ UNCG Communications Dept. faculty
- ★ Information literacy & civil discourse

EVALUATION

- ★ Claim Game
- ★ ABCs
- ★ Find a source



Jenny Dale + 32 7mo

Real News, Real Talk

Share something about yourself!

Tell us about you!

Your name
Your favorite color
Something you're passionate about

1 comment

Anonymous 7mo
fart

Add comment

Example

Jenny
Blue
Evaluating sources!

Add comment

Lizzie

Yellow
Swimming

1 comment

Anonymous 7mo
fart

Add comment

Sam Geier

light orange

1 comment

Anonymous 7mo
fart

Nelessen

light gray

elise

Ben Barnard

Blue
Education, the
Environment, and social
equality

Add comment

justin webb

scary scary skeletons
crawling around your neck

36 comments

Anonymous 7mo
its spooky scary skeletons

Anonymous 7mo
frat

Anonymous 7mo
HAAAAAAAAAAAAHAAH
AHAAHAAHAAHAAHAAH
HAHAAHAAHAAH

Anonymous 7mo
afuyalraug

Anonymous 7mo
awsome dude

Anonymous 7mo
i am your mother

DAT BOY

its ya boy dat

4 comments

Anonymous 7mo
YOLO

B Anonymous 7mo
LAIDL

V Anonymous 7mo
who is DAT BOY

B Anonymous 7mo
u butt hole

Add comment

trinity

black
cooking

Add comment

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Nora

Horses/ cooking/ ba
#Musical.ly

Add comment

Green
Deforestation

4 comments

Anonymous 7mo
hi Lina

Anonymous 7mo
hi Lina

Anonymous 7mo
mama coming

Anonymous 7mo
lololololololololol

Add comment

	A	B	C
1	Nora		my name
11	Nelessen	fracking	https://serc.carleton.edu/NAGTWorkshops/health/case_studies/hydrofracking_w.html
12	frannkie :)	chocolate	https://www.fitnessmagazine.com/blogs/fitstop/2012/01/23/healthy-eating/milk-chocolate-or-dark-chocolate/
13	Whitley		http://people.com/human-interest/girl-11-suffers-burns-hands-homemade-slime/
14	Lia		http://www.bbc.com/earth/story/20150803-how-do-we-know-evolution-is-real
15	Zafarullah		https://www.factretriever.com/doctor-facts
16	Jonas	jumping higher/basketball	https://www.ncbi.nlm.nih.gov/pmc/articles/PMC2465309/
17	Angelina	Human Extinction	http://news.nationalgeographic.com/2015/06/150623-sixth-extinction-kolbert-animals-conservation-science-world/
18			
19	Jae	chess	https://www.chesspower.co.nz/chess-research.html
20	Brandon	can animals sleep with their eyes open	
21			
22	elise	Why are great white sharks endangered?	http://www.sharks-world.com/why_the_great_white_shark_is_endangered/
23	Bryan Webb		BASEBALL
24			
25			
26	Barry Wesoly	Barry	http://electronics.howstuffworks.com/making-a-video-game1.htm



SPEAKING & LISTENING

- ★ Civil/civic discourse
- ★ A.R.E.
- ★ “This I Believe”

“After the
Real News,
Real Talk
Workshop,
I am more
confident
about...”

Choosing reliable and accurate information sources



Forming a point of view about a topic



Engaging in respectful conversation with others who have different opinions



“What was the most important thing you learned today?”

I really enjoyed getting to know new people that live in Greensboro that I wouldn't already know if I didn't come to this workshop. I liked getting to know new people.

How to form a credible claim.

We may be middle schoolers but we can change the community and Greensboro for the better because of our great imaginations.

How to decide if something is reliable or not.

The most important thing I learned today was how to choose reliable and accurate information resources.

How you can respond respectfully to other people's ideas and thoughts.

I learned about how to find good evidence.

I learned about communication.

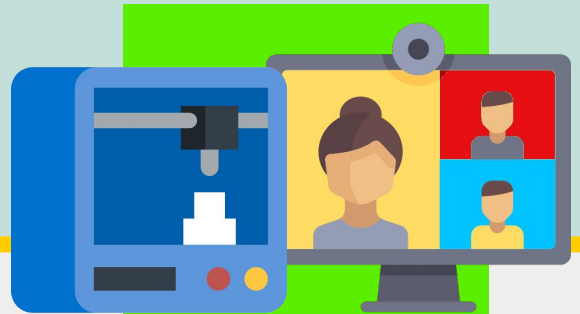
SNACKS!!!!!!!

I think it was very important to learn how to find a credible source using the ABC method.

I enjoyed this experience. I learned a lot about the ABC mnemonic, credibility, and making a claim or assertion. This will definitely help me out in the future!

UNCG CHANCE

(Campamento Hispano Abriendo
Nuestro Camino a la Education)

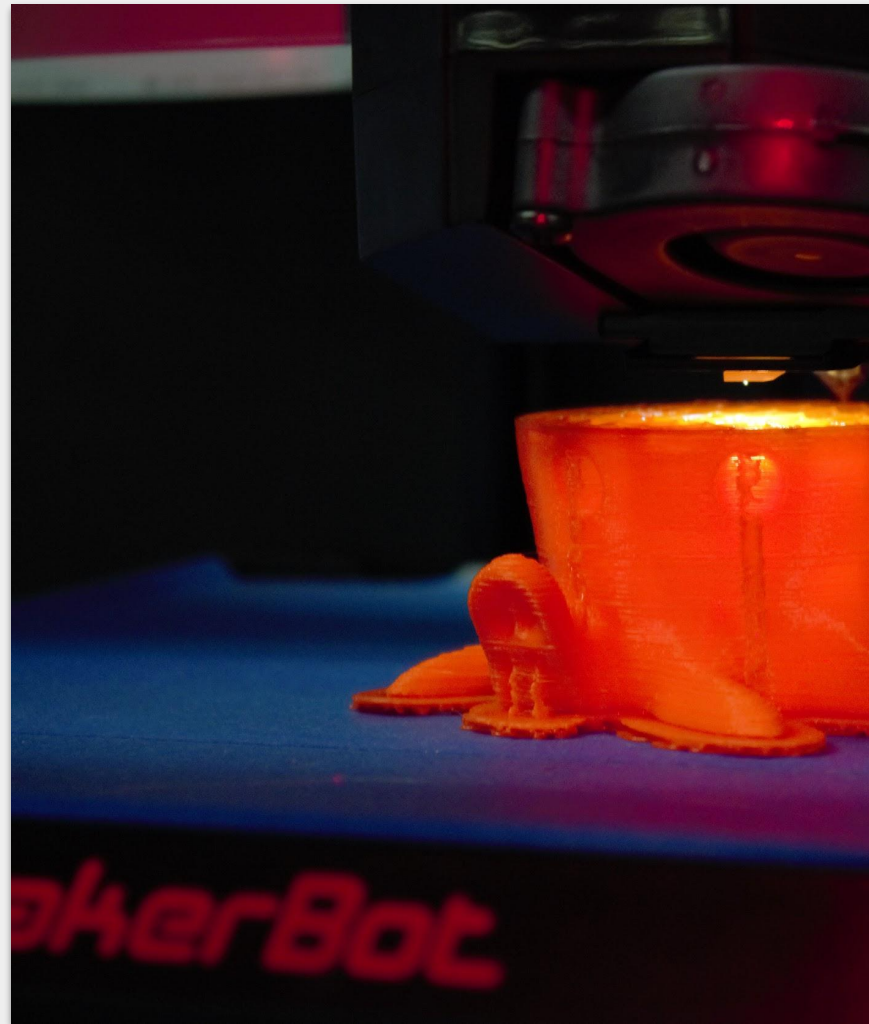


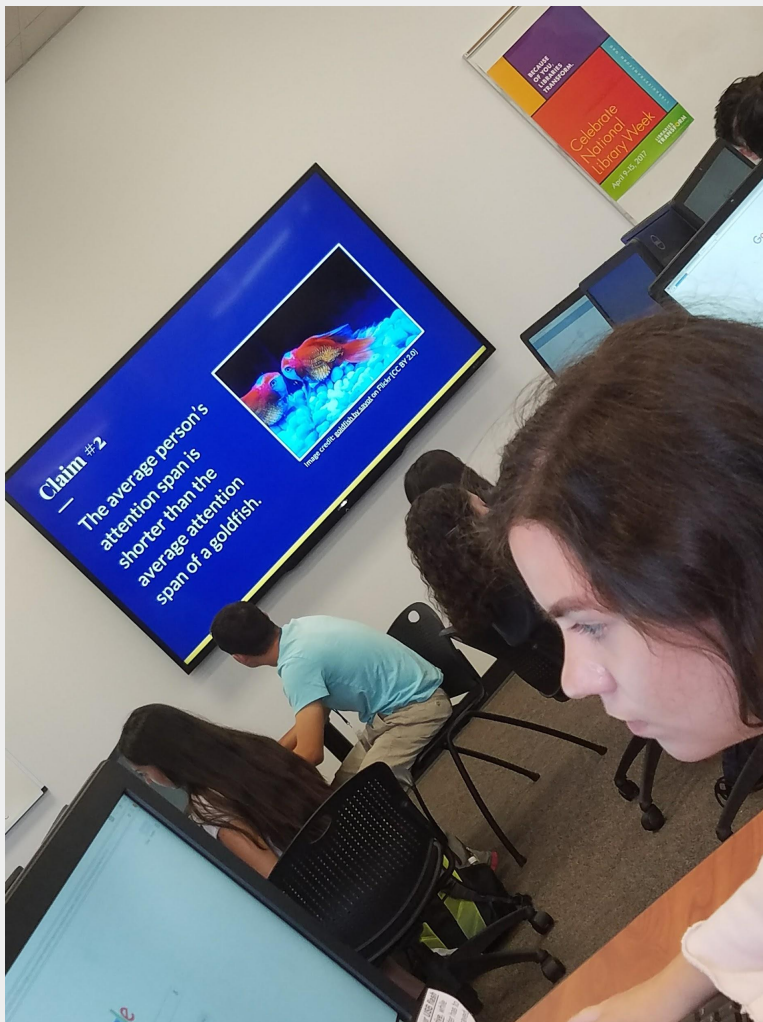
BACKGROUND

- ★ Pilot Program in July 2017, funded by the Gates Foundation (Frontier Set)
- ★ 60 rising high school juniors and seniors who identify as Latinx
- ★ Intensive 3-day college preparation program

PROGRAMMING

- ★ Opening session
- ★ Mock college classes
- ★ Information literacy session
- ★ Digital media workshops
- ★ College fair





THE TRUTH IS OUT THERE...

- ★ “Telling Fact from Fiction on the Web”
- ★ Claim Game
- ★ ABCs

DIGITAL MEDIA PROJECTS



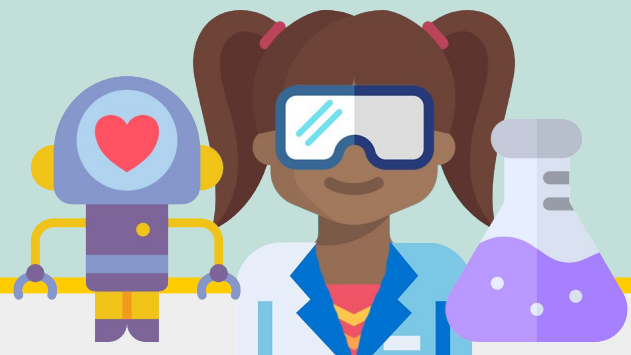
FUTURE PLANS

- ★ July 2018
- ★ Plan for 160 participants



Tech Savvy

Parents of Middle School Girls
Interested in STEM Careers



PROGRAMMING

★ Focus on 21st century
academic libraries

- Presentation
- Tour

★ Fake news evaluation
activity

Resource Evaluation



Authority

Who is the author?

What experience do they have?

Are they qualified to write about this?

Bias

Does this source seem biased?

What do you think the purpose of this source is?

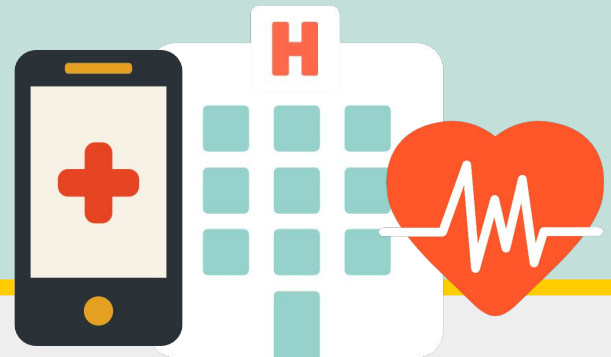
Currency

Does this source list a date?

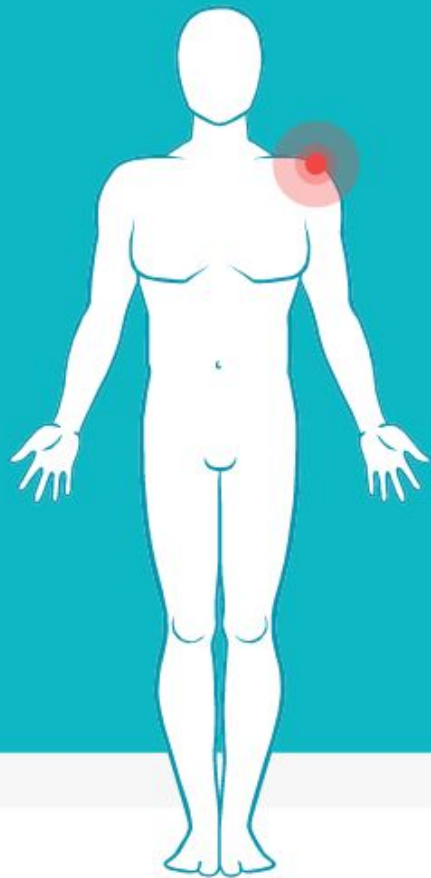
Does any of the information seem outdated?

Health Literacy

Workshops & Community
Partnerships



Finding Health Info You Can Trust



Finding Health Information: Welcome

This is a guide to finding and evaluating health information for UNCG employees. Please remember to ask your doctor, nurse, pharmacist, or other health care provider for health advice!

Welcome

Evaluate Health Information

Free Health Information

UNCG Library Resources

Other Libraries You Might Use

This page links to free health information

Welcome to the UNCG Libraries guide on "Finding Health Information Online." This guide provides you with a variety of resources to learn more about healthcare in North Carolina and beyond, as well as tips and tricks for evaluating health information. Here is a handout of our links.

This guide includes:

[Evaluate Health Information](#): tips and tricks for searching for and evaluating health information you find online.

[Free Health Information](#): links to free online resources to help you learn more about your health and healthcare services in Greensboro, North Carolina.

[UNCG Library Resources](#): links to UNCG library resources about health and healthcare. Anyone with an UNCG email account can access these resources.

[Other Libraries](#): information about Greensboro Public Libraries and NC LIVE.

UNCG Libraries Information Literacy

- [UNCG Libraries Information Literacy Community Events and Resources](#)

Presentation: Finding Health Information Online



Health Sciences Librarian



Lea Leininger

[Schedule Appointment](#)

[Chat](#) [iMinerva](#)

UNCG UNIVERSITY LIBRARIES &
HEALTHYUNCG PRESENT:

FINDING HEALTH INFO YOU CAN TRUST

Where do you get your health
info? Facebook? Blogs? Great
Aunt Betty?

Come to a workshop on searching and
evaluating health information online!

*Date: Wednesday, March 7th, 10am
30 minute workshop*

*Location: Jackson Library, Ottoman
Empire (lower level)*

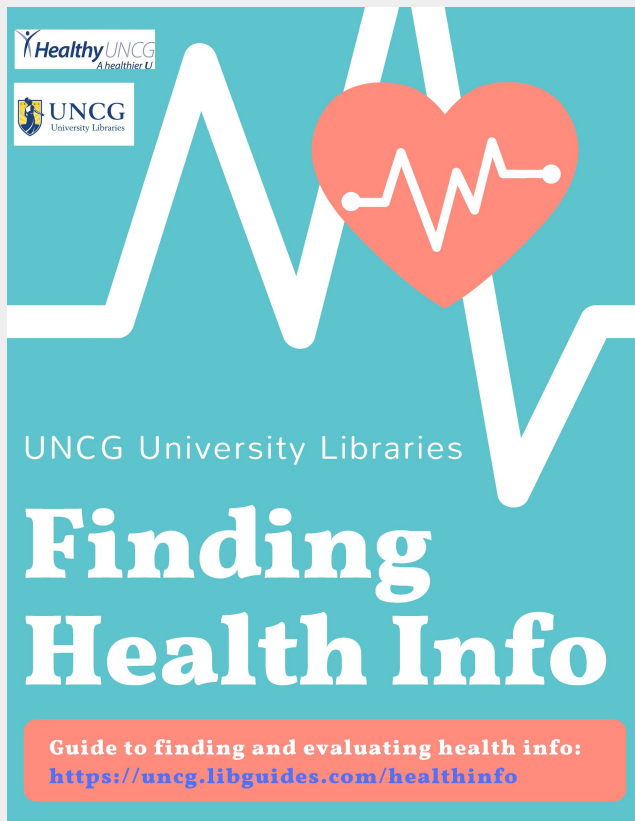
Light refreshments served!



UNCG University Libraries

Finding Health Info

Guide to finding and evaluating health info:
<https://uncg.libguides.com/healthinfo>



Useful Resources:

Wellness information, trusted health
information, health events, and free
library resources through these URLs.
To find the information, type in the
URLs below in your Internet browser.

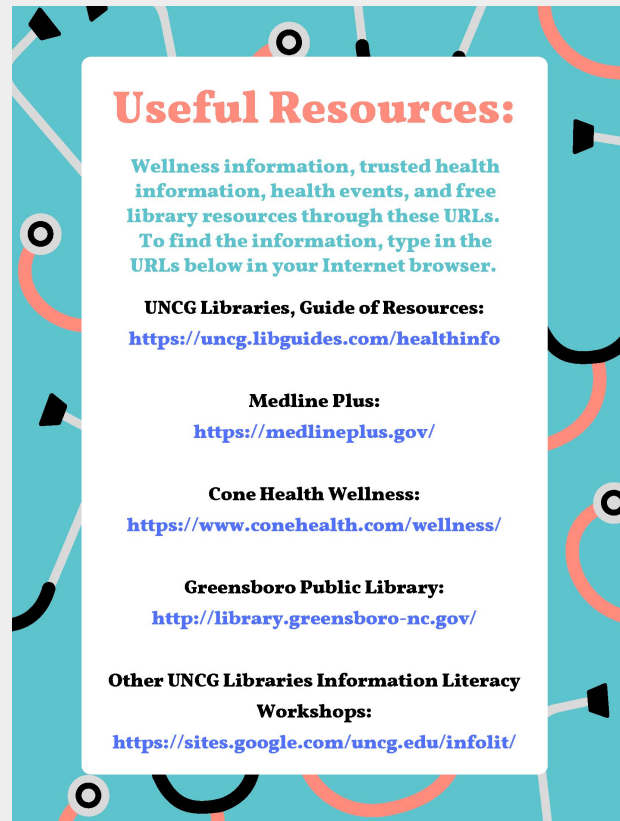
UNCG Libraries, Guide of Resources:
<https://uncg.libguides.com/healthinfo>

Medline Plus:
<https://medlineplus.gov/>

Cone Health Wellness:
<https://www.conehealth.com/wellness/>

Greensboro Public Library:
<http://library.greensboro-nc.gov/>

**Other UNCG Libraries Information Literacy
Workshops:**
<https://sites.google.com/uncg.edu/infolit/>



Scenario

You go to the doctor and they tell you that you are pre-diabetic. You go home and Google this diagnosis. Let's go over some websites and see which ones might help you learn more about pre-diabetes.



Blogs: Sweet Success, My life with Type 2 Diabetes

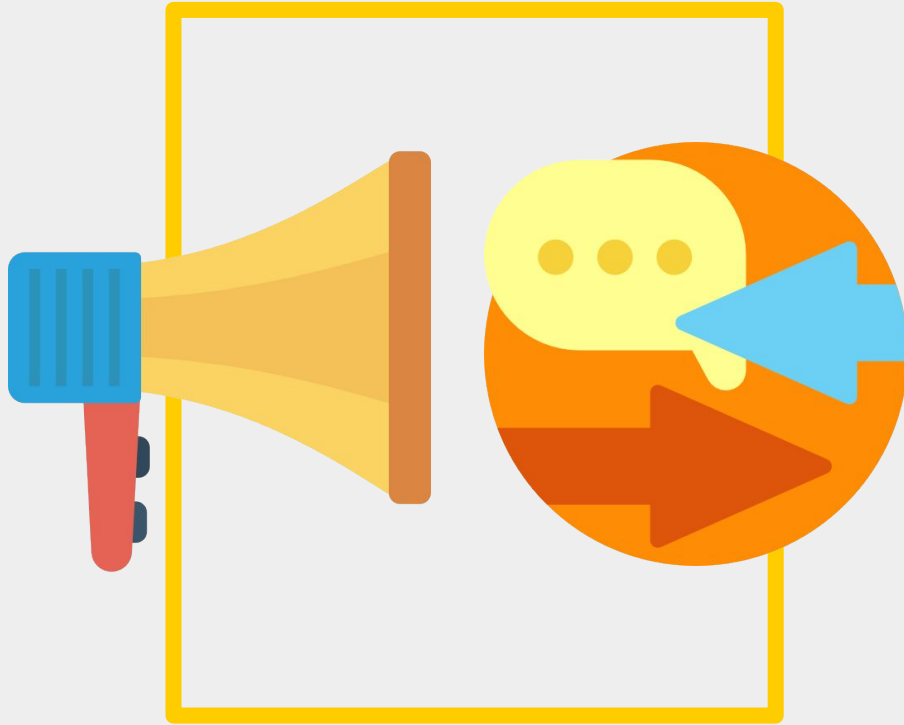


Authority ☹️

Bias/Balance ☹️

Currency 😊

Documentation ☹️



CHALLENGES

- ★ Language
- ★ Promotion
- ★ Community Partners

PARTNERSHIPS & FUTURE DIRECTIONS

- ★ Healthy UNCG, Cone Health, and More!
- ★ Future Directions



Thank you!

Questions?

- ★ bit.ly/UNCGIL
- ★ bit.ly/UNCGslides

Visit us: <http://library.uncg.edu>